

SALES GUIDE

RESIDENTIAL | NATIONAL OFFER

Effective 10.11.12 – 12.5.12




Introducing Genie™ from DIRECTV.

FREE
UPGRADE



An HD DVR so advanced, every TV wish is granted.

OFFER HIGHLIGHTS

- **FREE UPGRADE TO GENIE;** The Most Advanced HD DVR Ever ▶ *See page 2*
- **INSTANT REBATE SAVINGS** On All Packages ▶ *See page 3*
- **2ND YEAR OF SAVINGS:** Save \$120 In Year 2 ▶ *See page 3*
- **PLUS, SAVE FOR 2 YEARS:** Save \$240 On Advanced Receiver Service ▶ *See page 3*
-  **2012 NFL SUNDAY TICKET AND NFL SUNDAY TICKET MAX UPGRADE INCLUDED** On CHOICE™ And Above ▶ *See page 7*
- **FREE** Premium Movie Channels For 3 Months ▶ *See page 3*

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Programming, pricing, terms and conditions subject to change at any time. For assistance with understanding packages, offers or benefits of DIRECTV, contact Retail Services at 1-800-323-1994.

Introducing Genie™ from DIRECTV.

An HD DVR so advanced, every TV wish is granted.

With qualifying packages and 24-month agreement. Advanced Receiver fee applies. See Offer Grid for details.

FREE
UPGRADE



Genie Serves Your Entire Home With One HD DVR

With Genie, enjoy a full HD DVR experience on every TV in your home. Now you can record, pause, fast-forward, rewind and delete pre-recorded shows from any room.¹



Genie Eliminates Recording Conflicts

Genie lets you record any 5 shows you want—all at the same time—all in HD—and all with one central HD DVR.²



Genie Stores All Your Favorites

Genie comes with a 1 terabyte HD DVR storage drive with up to 3 times more HD recording capacity than cable.³



Genie Eliminates Inconvenient Boxes

Genie lets you enjoy a full HD DVR experience on every TV in your home—without seeing boxes in every room.¹



Genie Is Super Smart

Genie recommends new shows you might like, so it's easier to discover new favorites.

Scan
to learn
more.



¹ Limit three remote viewings per Genie HD DVR (model HR34 Advanced Whole-Home DVR) at a time. Remote viewing requires a model C31 Client, H25 HD Receiver(s) or RVU-enabled TV/device in each additional room, a SWiM network and Advanced Receiver Service (\$20/mo.). ² Access to programming based on package selection. Blackout restrictions apply to sports programming. Program must air in HD to record in HD. To access DIRECTV HD programming, HD television equipment required. Number of HD channels varies by package selection. ³ Based on one Genie HD DVR setup (model HR34 Advanced Whole-Home DVR only). Visit directv.com/genie for complete details.

	ENTERTAINMENT Package OVER 140 CHANNELS	CHOICE™ Package OVER 150 CHANNELS	CHOICE XTRA™ Package OVER 205 CHANNELS	CHOICE ULTIMATE™ Package OVER 225 CHANNELS	PREMIER™ Package OVER 285 CHANNELS
	\$54.99/mo.: Regular Price -\$25.00/mo.: National Offer Instant Rebate (No customer redemption required)	\$63.99/mo.: Regular Price -\$29.00/mo.: National Offer Instant Rebate (No customer redemption required)	\$68.99/mo.: Regular Price -\$29.00/mo.: National Offer Instant Rebate (No customer redemption required)	\$74.99/mo.: Regular Price -\$30.00/mo.: National Offer Instant Rebate (No customer redemption required)	\$119.99/mo.: Regular Price -\$30.00/mo.: National Offer Instant Rebate (No customer redemption required)
NATIONAL OFFER	\$29⁹⁹*/MO. FOR 12 MONTHS with 24-month agreement**	\$34⁹⁹*/MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$39⁹⁹*/MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$44⁹⁹*/MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$44⁹⁹*/MO. for mos. 1-3 with \$45/mo. bill credit \$89⁹⁹*/MO. for mos. 4-12 with 24-month agreement** Regional Sports Fee may apply.

2012 NFL SUNDAY TICKET and NFL SUNDAY TICKET MAX upgrade INCLUDED at no extra charge*
Sports subscriptions auto-renew each season. See page 7.

3 FREE Months: HBO starz SHOWTIME CINEMAX
Premiums roll to \$45/mo. at month 4

SAVE AN ADDITIONAL \$120 WITH A 2ND YEAR OF SAVINGS!

	ENTERTAINMENT Package	CHOICE™ Package	CHOICE XTRA™ Package	CHOICE ULTIMATE™ Package	PREMIER™ Package
SECOND-YEAR SAVINGS	\$54.99/mo.: Regular Price -\$10.00/mo.: 2nd Year Instant Rebate (Low-risk customers only)	\$63.99/mo.: Regular Price -\$10.00/mo.: 2nd Year Instant Rebate (Low-risk customers only)	\$68.99/mo.: Regular Price -\$10.00/mo.: 2nd Year Instant Rebate (Low-risk customers only)	\$74.99/mo.: Regular Price -\$10.00/mo.: 2nd Year Instant Rebate (Low-risk customers only)	\$119.99/mo.: Regular Price -\$10.00/mo.: 2nd Year Instant Rebate (Low-risk customers only)
	\$44⁹⁹*/MO. (mos. 13-24)	\$53⁹⁹*/MO. (mos. 13-24)	\$58⁹⁹*/MO. (mos. 13-24)	\$64⁹⁹*/MO. (mos. 13-24)	\$109⁹⁹*/MO. (mos. 13-24)

(Estimated 2nd year monthly cost. Pricing is subject to change after 1st year.)

Lock in 2 years of savings with Advanced Receiver Service†
Non-fee HD DVR or Advanced Whole-Home DVR (aka "Genie™ HD DVR") customers only, who enroll in and maintain a qualifying package and Auto Bill Pay and provide valid email address, save \$10/mo. for 24 months on Advanced Receiver Service. Customer pays \$10/mo. for 24 months.

4 FREE UPGRADES: 1 GENIE™ HD DVR & UP TO 3 DIRECTV CLIENTS^ (OR 4 HD RECEIVERS)
Low-risk customers only. Free Advanced Whole-Home DVR (aka "Genie HD DVR") & 3 DIRECTV Client lease upgrades OR 4 HD Receiver lease upgrades. Medium-risk customers pay \$99 for the Advanced Whole-Home HD DVR and up to 3 Clients free, or 1 free AP (HD DVR, HD or DVR); medium-risk customers pay \$99 each for 2nd, 3rd and 4th HD Receiver. Fee customers pay regular equipment fees listed below.

HD CHANNELS INCLUDED IN EVERY PACKAGE (Requires HD equipment)
FREE STANDARD PROFESSIONAL INSTALLATION: Up to 4 rooms. (Up to two SD Receivers for fee-paid customers)
FREE DIRECTV CINEMA™ CONNECTION KIT For all non-fee HD DVR customers

- ADVANCED RECEIVER SERVICE:** \$20/mo. (Required for all HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR") & TiVo® HD DVRs)
- ADVANCED RECEIVER-HD:** \$10/mo. (Required for all HD Receivers)
- ADVANCED RECEIVER-DVR:** \$8/mo. (Required for all DVR Receivers)
- TIVO® SERVICE:** \$5/mo. (In addition to the Advanced Receiver fee of \$20/mo. Required for all TiVo® HD DVRs.)
✓ TiVo® HD DVRs do not work with: Whole-Home DVR, iPad® App (DVR Scheduler only), TV Apps, 3D Programming, DIRECTV nomad™, GameSearch™, YouTube, Spanish UI, DIRECTV2PC video streaming, DIRECTV CINEMA™ (satellite downloads)
- EQUIPMENT FEES:** SD Receiver: \$69 | DVR Receiver: \$99 | HD Receiver: \$99 | DIRECTV Client \$99 | HD DVR & TiVo® HD DVR: \$199 | Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299
- ADDITIONAL TV FEE:** If you have 2 receivers and/or one receiver and a Client/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Client/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Client and/or Enabled TV/Device.
- REGIONAL SPORTS FEE:** In certain markets, a \$3/mo. Regional Sports Fee will be assessed with CHOICE Package or above.

PREMIUM CHANNELS	ADD PREMIUMS:	1 = \$12.99 (\$15.99 if HBO)	4 = \$42 (\$45 if HBO)
	2 = \$24 (\$27 if HBO)	5 = \$52 (Recommend PREMIER™ to CHOICE XTRA™ and CHOICE ULTIMATE™ customers)	
	3 = \$34 (\$37 if HBO)		

PREMIUMS INCLUDE:

 CBS Sports Network
 ESPN Classic
 FOX Soccer
 MLB Network Strike Zone
 NBA TV
 Prime Ticket
 Root Sports
 Plus many more!

Connect your customers to the Internet with our best HD DVR ever

The DIRECTV CINEMA™ Connection Kit (DCK) is FREE for non-fee HD DVR customers and allows them to connect their broadband routers to their home setups. It's the only way your customers can get all the services and features that provide the best entertainment experience.

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers end on 12/5/12. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming/pricing may vary in certain markets.
 *BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES.
 Free HBO, STARZ, SHOWTIME and Cinemax for three months, a value of \$135. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.
 SEE PAGES 6 and 7 FOR FULL OFFER DETAILS.

DIRECTV Channel Lineups

ENTERTAINMENT PACKAGE

Over 140 channels, including local channels available in over 99% of U.S. households* (HD locals available in over 96%): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets).

REGULAR PRICE **\$54.99** mo.

A&E	HD 265	CNBC World	357	ESPN3D*	HD 106	Investigation Discovery	285	NRB Network	378	Travel Channel	HD 277
ABC Family	HD 311	CNN	HD 202	EWTN	370	ION (East)	305	ONCE México ³	447	truTV	HD 246
American Movie Classics (AMC)	HD 254	Comedy Central	HD 249	Food Network	HD 231	ION (West)	347	OWN: Oprah Winfrey Network	279	TV Guide Channel	273
Animal Planet	HD 282	C-SPAN	350	FOX News Channel	HD 360	Jewelry TV	70/313	Pursuit Channel	608	TV Land	304
AUDIENCE Network™	HD 239/101	C-SPAN2	351	FX	HD 248	Jewish Life TV ²	366	QVC	275/317	Univision East	HD 402
AXS TV	HD 306	Daystar	369	Galavisión	404	Lifetime	HD 252	REELZ Channel	238	USA Network	HD 242
BabyFirst TV ²	293	DIRECTV Customer Information	1	Gem Shopping Network	228	Lifetime Movie Network	253	RFD TV	345	V-me ³	440
BBC America	HD 264	DIRECTV News Mix	102/352	GOD TV ²	365	Link TV	375	ShopNBC	316	Velocity ² (HD only)	HD 281
Black Entertainment Television (BET)	HD 329	DIRECTV Sports Mix	205/600	Gospel Music Channel	338	MSNBC	HD 356	SOAPnet	262	VH1	HD 335
Bloomberg TV	353	Discovery Channel	HD 278	GSN, The Network for Games	233	MTV	HD 331	Spike TV	HD 241	WE: Women's Entertainment	260
Bravo	HD 237	Disney Channel (East)	HD 290	Hallmark Channel	HD 312	MTV 2	333	Syfy	HD 244	The Weather Channel	HD 362
BYU TV	374	Disney Channel (West)	291	Headline News (HLN)	204	n3D ⁴ (check listing)	HD 103	Trinity Broadcasting Network (TBN)	372	The Word Network	373
Cartoon Network (East)	HD 296	Disney Jr.	HD 289	History Channel	HD 269	NASA TV ²	346	TBS	HD 247	World Harvest TV (WHT)	367
Cartoon Network (West)	297	Disney XD	HD 292	HITN TV ³	449	NASCAR HotPass™	HD 795-798	Turner Classic Movies (TCM)	HD 256	SonicTap Music Channels ³ - 55	
Christian Television Network (CTN)	376	E! Entertainment Television	HD 236	Home & Garden Television (HGTV)	HD 229	National Geographic Channel	HD 276	TCT Network	377		
The Church Channel (TCC)	371	Enlace ³	448	Home Shopping Network (HSN)	240	Nick Jr.	301	Teen Nick	303		
Country Music Television (CMT)	HD 327	ESPN	HD 206	The Hope Channel ³	368	Nickelodeon/Nick at Nite (East)	HD 299	The Learning Channel (TLC)	HD 280		
CNBC	HD 355	ESPN2	HD 209	Inspiration	364	Nickelodeon/Nick at Nite (West)	300	TNT	HD 245		

CHOICE™ PACKAGE

Over 150 channels, including local channels available in over 99% of U.S. households* (HD locals available in over 96%): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in ENTERTAINMENT, plus the channels in BOLD.



REGULAR PRICE **\$63.99** mo.

Regional Sports Fee may apply.†

A&E	HD 265	CNN	HD 202	ESPNEWS	HD 207	Investigation Discovery	285	Nickelodeon/Nick at Nite (West)	300	Travel Channel	HD 277
ABC Family	HD 311	Comedy Central	HD 249	ESPNU	HD 208	Independent Film Channel (IFC)	559	NRB Network	378	truTV	HD 246
American Movie Classics (AMC)	HD 254	Cooking Channel	232	EWTN	370	ION (East)	305	ONCE México ³	447	TV Guide Channel	273
Animal Planet	HD 282	C-SPAN	350	Food Network	HD 231	ION (West)	347	OWN: Oprah Winfrey Network	279	TV Land	304
AUDIENCE Network™	HD 239/101	C-SPAN2	351	FOX News Channel	HD 360	Jewelry TV	70/313	Pursuit Channel	608	TV One	328
AXS TV	HD 306	Current TV	358	Fuse	339	Jewish Life TV ²	366	QVC	275/317	Univision East	HD 402
BabyFirst TV ²	293	Daystar	369	FX	HD 248	Lifetime	HD 252	REELZ Channel	238	USA Network	HD 242
BBC America	HD 264	DIRECTV Customer Information	1	Galavisión	404	Lifetime Movie Network	253	RFD TV	345	V-me ³	440
Black Entertainment Television (BET)	HD 329	DIRECTV News Mix	102/352	Gem Shopping Network	228	Link TV	375	Science	HD 284	Velocity ² (HD only)	HD 281
Big Ten Network	HD 610	DIRECTV Sports Mix	205/600	GOD TV ²	365	MLB Network	HD 213	ShopNBC	316	VH1	HD 335
Bloomberg TV	353	Discovery Channel	HD 278	Gospel Music Channel	338	MSNBC	HD 356	SOAPnet	262	WE: Women's Entertainment	260
Bravo	HD 237	Disney Channel (East)	HD 290	GSN, The Network for Games	233	MTV	HD 331	Spike TV	HD 241	The Weather Channel	HD 362
BYU TV	374	Disney Channel (West)	291	Hallmark Channel	HD 312	MTV 2	333	Syfy	HD 244	The Word Network	373
Cartoon Network (East)	HD 296	Disney Jr.	HD 289	Headline News (HLN)	204	n3D ⁴ (check listing)	HD 103	Trinity Broadcasting Network (TBN)	372	World Harvest TV (WHT)	367
Cartoon Network (West)	297	Disney XD	HD 292	History Channel	HD 269	NASA TV ²	346	TBS	HD 247	SonicTap Music Channels ³ - 55	
Christian Television Network (CTN)	376	E! Entertainment Television	HD 236	HITN TV ³	449	NASCAR HotPass™	HD 795-798	Turner Classic Movies (TCM)	HD 256		
The Church Channel (TCC)	371	Enlace ³	448	Home & Garden Television (HGTV)	HD 229	National Geographic Channel	HD 276	TCT Network	377		
Country Music Television (CMT)	HD 327	ESPN	HD 206	Home Shopping Network (HSN)	240	NFL Network	HD 212	Teen Nick	303		
CNBC	HD 355	ESPN2	HD 209	The Hope Channel ³	368	Nick Jr.	301	The Learning Channel (TLC)	HD 280		
CNBC World	357	ESPN3D*	HD 106	Inspiration	364	Nickelodeon/Nick at Nite (East)	HD 299	TNT	HD 245		

CHOICE XTRA™ PACKAGE

Over 205 channels, including local channels available in over 99% of U.S. households* (HD locals available in over 96%): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in CHOICE™, plus the channels shown in BOLD.



REGULAR PRICE **\$68.99** mo.

Regional Sports Fee may apply.†

A&E	HD 265	Comedy Central	HD 249	ESPNU	HD 208	Hub	294	NBC Sports Network	HD 603	Turner Classic Movies (TCM)	256
ABC Family	HD 311	Cooking Channel	232	EWTN	370	Inspiration	364	NFL Network	HD 212	TCT Network	377
American Movie Classics (AMC)	HD 254	C-SPAN	350	Food Network	HD 231	Investigation Discovery	285	Nick Jr.	301	Teen Nick	303
Animal Planet	HD 282	C-SPAN2	351	FOX Business Network	HD 359	Independent Film Channel (IFC)	559	Nickelodeon/Nick at Nite (East)	HD 299	The Learning Channel (TLC)	HD 280
AUDIENCE Network™	HD 239/101	Current TV	358	FOX Movie Channel	258	ION (East)	305	Nickelodeon/Nick at Nite (West)	300	TNT	HD 245
AXS TV	HD 306	Daystar	369	FOX News Channel	HD 360	ION (West)	347	Nicktoons Network	302	Travel Channel	HD 277
BabyFirst TV ²	293	Destination America	HD 286	FUEL TV	HD 618	Jewelry TV	70/313	NRB Network	378	truTV	HD 246
BBC America	HD 264	DIRECTV Customer Information	1	Fuse	339	Jewish Life TV ²	366	ONCE México ³	447	TV Guide Channel	273
Black Entertainment Television (BET)	HD 329	DIRECTV News Mix	102/352	FX	HD 248	Lifetime	HD 252	Ovation	274	TV Land	304
Big Ten Network	HD 610	DIRECTV Sports Mix	205/600	Great American Country (GAC)	326	Lifetime Movie Network	253	OWN: Oprah Winfrey Network	279	TV One	328
Biography Channel	HD 266	Discovery Channel	HD 278	Galavisión	404	Link TV	375	Oxygen	251	TVG Interactive Horseracing	602
Bloomberg TV	353	Discovery Fit & Health	261	Gem Shopping Network	228	Logo	272	Pursuit Channel	608	Univision East	HD 402
Bravo	HD 237	Disney Channel (East)	HD 290	GOD TV ²	365	Military Channel	287	QVC	275/317	USA Network	HD 242
BYU TV	374	Disney Channel (West)	291	Golf Channel	HD 218	MLB Network	HD 213	REELZ Channel	238	V-me ³	440
Cartoon Network (East)	HD 296	Disney Jr.	HD 289	Gospel Music Channel	338	MSNBC	HD 356	RFD TV	345	Velocity ² (HD only)	HD 281
Cartoon Network (West)	297	Disney XD	HD 292	GSN, The Network for Games	233	MTV	HD 331	Science	HD 284	VH1	HD 335
CBS Sports Network	HD 613	DIY Network	230	H2	271	MTV 2	333	ShopNBC	316	VH1 Classic	337
Centric	330	The Documentary Channel	267	Hallmark Channel	HD 312	Mun2³	410	SOAPnet	262	WE: Women's Entertainment	260
Christian Television Network (CTN)	376	E! Entertainment Television	HD 236	Headline News (HLN)	204	n3D ⁴ (check listing)	HD 103	Speed	HD 607	The Weather Channel	HD 362
The Church Channel (TCC)	371	Enlace ³	448	History Channel	HD 269	NASA TV ²	346	Spike TV	HD 241	WGN America	HD 307
Country Music Television (CMT)	HD 327	ESPN	HD 206	HITN TV ³	449	NASCAR HotPass™	HD 795-798	Sportsman Channel	605	The Word Network	373
CNBC	HD 355	ESPN2	HD 209	Home & Garden Television (HGTV)	HD 229	Nat Geo WILD	HD 283	Syfy	HD 244	World Harvest TV (WHT)	367
CNBC World	357	ESPN3D*	HD 106	Home Shopping Network (HSN)	240	National Geographic Channel	HD 276	Trinity Broadcasting Network (TBN)	372	SonicTap Music Channels³ - 77	
CNN	HD 202	ESPNEWS	HD 207	The Hope Channel ³	368	NBA TV	HD 216	TBS	HD 247		

Add DIRECTV® HD EXTRA PACK for just \$4.99/mo. (HD equipment required) *In certain markets, a \$3/mo. Regional Sports Fee will be assessed with CHOICE Package or above. HD To access DIRECTV HD programming, HD equipment required. Number of HD channels varies by package selection.

DIRECTV Channel Lineups

CHOICE ULTIMATE™ PACKAGE

Over 225 top channels, including local channels available in over 99% of U.S. households¹ (HD locals available in over 96%). ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in CHOICE XTRA™ plus the channels shown in BOLD.



2012 INCLUDED

REGULAR PRICE \$74.99/mo.
Regional Sports Fee may apply.†

A&E	HD 265	Comedy Central	HD 249	Entlace³	448	Home Shopping Network (HSN)	240	NBA TV	HD 216	Trinity Broadcasting Network (TBN)	372
ABC Family	HD 311	Cooking Channel	232	ESPN	HD 206	The Hope Channel³	368	NBC Sports Network	HD 603	TBS	HD 247
American Movie Classics (AMC)	HD 254	C-SPAN	350	ESPN2	HD 209	Hub	305	NFL Network	HD 212	Turner Classic Movies (TCM)	HD 256
Animal Planet	HD 282	C-SPAN2	351	ESPN3D⁴	HD 106	Inspiration	364	NHL Network	HD 215	TCT Network	377
AUDIENCE Network™	HD 239/101	Current TV	358	ESPNNEWS	HD 207	Investigation Discovery	285	Nick Jr.	301	Teen Nick	303
AXS TV	HD 306	Daystar	369	ESPNU	HD 208	Independent Film Channel (IFC)	559	Nickelodeon/Nick at Nite (East)	HD 299	Tennis Channel	HD 217
BabyFirst TV²	293	Destination America	HD 286	EWTN	370	ION (East)	370	Nickelodeon/Nick at Nite (West)	300	The Learning Channel (TLC)	HD 280
BBC America	HD 264	DIRECTV Customer Information	1	Food Network	HD 231	ION (West)	347	Nicktoons Network	302	TNT	HD 245
Black Entertainment Television (BET)	HD 329	DIRECTV News Mix	102/352	FOX Business Network	HD 359	Jewelry TV	70/313	NRB Network	378	Travel Channel	HD 277
Big Ten Network	HD 610	DIRECTV Sports Mix	205/600	FOX Movie Channel	258	Jewish Life TV⁵	366	ONCE México³	447	truTV	HD 246
Biography Channel	HD 266	Discovery Channel	HD 278	FOX News Channel	HD 360	Lifetime	HD 252	Ovation	274	TV Guide Channel	273
Bloomberg TV	353	Discovery Fit & Health	261	FUEL TV	HD 618	Lifetime Movie Network	253	OWN: Oprah Winfrey Network	279	TV Land	304
Boomerang	298	Disney Channel (East)	HD 290	Fuse	339	Link TV	375	Oxygen	251	TV One	328
Bravo	HD 237	Disney Channel (West)	291	FX	HD 248	Logo	272	Pursuit Channel	608	TVG Interactive Horseracing	602
BYU TV	374	Disney Jr.	HD 289	Great American Country (GAC)	326	Military Channel	287	OVC	275/317	Univision East	HD 402
Cartoon Network (East)	HD 296	Disney XD	HD 292	Galavisión	404	MLB Network	HD 213	REELZ Channel	238	USA Network	HD 242
Cartoon Network (West)	297	DIY Network	230	Gem Shopping Network	228	The Movie Channel (East)	HD 554	RFD TV	345	V-me³	440
CBS Sports Network	HD 613	The Documentary Channel	267	GOD TV²	365	The Movie Channel (West)	555	Science	HD 284	Velocity² (HD only)	HD 281
Centric	330	E! Entertainment Television	HD 236	Golf Channel	HD 218	MSNBC	HD 356	ShopNBC	316	VH1	HD 335
Chiller	257	Encore Action	541	Gospel Music Channel	338	MTV	HD 331	SOAPnet	262	VH1 Classic	337
Christian Television Network (CTN)	376	Encore Drama	540	GSN, The Network for Games	233	MTV 2	333	Speed	HD 607	WE: Women's Entertainment	260
The Church Channel (TCC)	371	Encore East	HD 535	H2	271	Mun2³	410	Spike TV	HD 241	The Weather Channel	HD 362
Clo	308	Encore Family	542	Hallmark Channel	HD 312	n3D⁴ (check listing)	HD 103	Sportsman Channel	605	WGN America	HD 307
Country Music Television (CMT)	HD 327	Encore Love	537	Headline News (HLN)	204	NASA TV²	346	Sprout	295	The World Network	373
CNBC	HD 355	Encore Suspense	539	History Channel	HD 269	NASCAR HotPass™	HD 795-798	Style	235	World Harvest TV (WHT)	367
CNBC World	357	Encore West	536	HITN TV⁶	449	Nat Geo Wild	HD 283	Sundance	558	SonicTap Music Channels³ - 80	
CNN	HD 202	Encore Westerns	538	Home & Garden Television (HGTV)	HD 229	National Geographic Channel	HD 276	Syfy	HD 244		

PREMIER™ PACKAGE

Over 285 top channels, including local channels available in over 99% of U.S. households¹ (HD locals available in over 96%), over 31 premium movie channels and over 35 specialty sports networks⁵. ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in CHOICE ULTIMATE™ plus the channels shown in BOLD.



2012 INCLUDED

REGULAR PRICE \$119.99/mo.
Regional Sports Fee may apply.†

A&E	HD 265	Comcast SportsNet Chicago	HD 665	FLIX	557	History Channel	HD 269	NHL Network	HD 215	STARZ Comedy (HD only)²	HD 526
ABC Family	HD 311	Comcast SportsNet Mid-Atlantic	HD 642	Food Network	HD 231	HITN TV²	449	Nick Jr.	301	STARZ Edge	HD 529
Altitude Sports & Entertainment	HD 681	Comcast SportsNet New England	HD 630	FOX Business Network	HD 359	Home & Garden Television (HGTV)	HD 229	Nickelodeon/Nick at Nite (East)	HD 299	STARZ InBlack	HD 530
American Movie Classics (AMC)	HD 254	Comedy Central	HD 249	FOX Deportes³	425/624	Home Shopping Network (HSN)	240	Nickelodeon/Nick at Nite (West)	300	STARZ Kids & Family (HD only)	HD 525
Animal Planet	HD 282	Cooking Channel	232	FOX Movie Channel	258	The Hope Channel³	368	Nicktoons Network	302	Style	235
AUDIENCE Network™	HD 239/101	C-SPAN	350	FOX News Channel	HD 360	Hub	294	NRB Network	378	SUN Sports	HD 653
AXS TV	HD 306	C-SPAN2	351	FOX Soccer Channel	HD 360	Inspiration	364	ONCE México³	447	Sundance	558
BabyFirst TV²	293	Current TV	358	FS Arizona	HD 686	Investigation Discovery	285	Ovation	274	Syfy	HD 244
BBC America	HD 264	Daystar	369	FS Cincinnati	HD 661	Independent Film Channel (IFC)	559	Outdoor Channel	606	Trinity Broadcasting Network (TBN)	372
beIN SPORT	HD 620	Destination America	HD 286	FS Detroit	HD 663	ION (East)	305	OWN: Oprah Winfrey Network	279	TBS	HD 247
Black Entertainment Television (BET)	HD 329	DIRECTV Customer Information	1	FS Florida	HD 654	ION (West)	347	Oxygen	251	Turner Classic Movies (TCM)	HD 256
Big Ten Network	HD 610	DIRECTV News Mix	102/352	FS Midwest	HD 671	Jewelry TV	70/313	Prime Ticket	HD 693	TCT Network	377
Biography Channel	HD 266	DIRECTV Sports Mix	205/600	FS North	HD 668	Jewish Life TV⁵	366	Pursuit Channel	608	Teen Nick	303
Bloomberg TV	353	Discovery Channel	HD 278	FS Ohio	HD 660	Lifetime	HD 252	OVC	275/317	Tennis Channel	HD 217
Boomerang	298	Discovery Fit & Health	261	FS San Diego (check listing)	HD 694	Lifetime Movie Network	253	REELZ Channel	238	The Learning Channel (TLC)	HD 280
Bravo	HD 237	Disney Channel (East)	HD 290	FS South	HD 646	Link TV	375	RFD TV	345	TNT	HD 245
BYU TV	374	Disney Channel (West)	291	FS Southwest	HD 676	Logo	272	ROOT Sports (Northwest)	HD 687	Travel Channel	HD 277
Cartoon Network (East)	HD 296	Disney Jr.	HD 289	FS West	HD 692	Mid-Atlantic Sports Network (MASN)	HD 640	ROOT Sports (Pittsburgh)	HD 659	truTV	HD 246
Cartoon Network (West)	297	Disney XD	HD 292	FUEL TV	HD 618	Military Channel	287	ROOT Sports (Rocky Mountain)	HD 683	TV Guide Channel	273
CBS Sports Network	HD 613	DIY Network	230	Fuse	339	MLB Network	HD 213	Science	HD 284	TV Land	304
Centric	330	The Documentary Channel	267	FX	HD 248	The Movie Channel (East)	HD 554	ShopNBC	316	TV One	328
Chiller	257	E! Entertainment Television	HD 236	Great American Country (GAC)	326	The Movie Channel (West)	555	SHOWTIME (East/West)	HD 545/546	TVG Interactive Horseracing	602
Christian Television Network (CTN)	376	Encore Action	541	Galavisión	404	The Movie Channel XTRA (HD only)	HD 556	SHOWTIME 2	HD 547	Universal Sports	625
The Church Channel (TCC)	371	Encore Drama	540	Gem Shopping Network	228	MSG (Madison Square Garden)	HD 634	SHOWTIME Beyond (HD only)²	HD 550	Univision East	HD 402
Cinemax (East/West)	HD 515	Encore East	HD 535	GOD TV²	365	MSG Plus	HD 635	SHOWTIME Extreme	HD 549	USA Network	HD 242
Cinemax: @MAX (HD only)²	HD 523	Encore Family	542	Golf Channel	HD 218	MSNBC	HD 356	SHOWTIME Next (HD only)²	HD 551	V-me³	440
Cinemax: 5StarMAX East (HD only)²	HD 520	Encore Love	537	Gospel Music Channel	338	MTV	HD 331	SHOWTIME Showcase	HD 548	Velocity² (HD only)	HD 281
Cinemax: ActionMAX East (HD only)²	HD 519	Encore Suspense	539	GSN, The Network for Games	233	MTV 2	333	SHOWTIME Women (HD only)²	HD 552	VH1	HD 335
Cinemax: MoreMAX	HD 517	Encore West	536	H2	271	Mun2³	410	SOAPnet	262	VH1 Classic	337
Cinemax: ThrillerMAX²	HD 522	Encore Westerns	538	Hallmark Channel	HD 312	n3D⁴ (check listing)	HD 103	Speed	HD 607	WE: Women's Entertainment	260
Cinemax: wMAX East (HD only)²	HD 521	Entlace³	448	HBO (East/West)	HD 501/504	NASA TV²	346	Spike TV	HD 241	The Weather Channel	HD 362
Clo	308	ESPN	HD 206	HBO Comedy (HD only)²	HD 506	NASCAR HotPass™	HD 795-798	Sportsman Channel	605	WGN America	HD 307
Country Music Television (CMT)	HD 327	ESPN Classic	614	HBO Family (East HD /West)	507/508	Nat Geo Wild	283	SportsNet New York	HD 639	SportsNet New York	373
CNBC	HD 355	ESPN2	HD 209	HBO Latino² (HD only)	HD 511	National Geographic Channel	HD 276	SportsSouth	HD 649	World Harvest TV (WHT)	367
CNBC World	357	ESPN3D⁴	HD 106	HBO Signature	HD 503	NBA TV	HD 216	SportsTime Ohio	HD 662	YES Network⁵	HD 631
CNN	HD 202	ESPNNEWS	HD 207	HBO2 (East/West)	HD 502/505	NBC Sports Network	HD 603	Sprout	295	SonicTap Music Channels³ - 84	
Comcast SportsNet Bay Area	HD 696	ESPNU	HD 208	HBO Zone (HD only)²	HD 509	New England Sports Network (NESN)	HD 628	STARZ (East/West)	HD 527/528		
Comcast SportsNet California	HD 698	EWTN	370	Headline News (HLN)	204	NFL Network	HD 212	STARZ Cinema (HD only)²	HD 531		

Add DIRECTV® HD EXTRA PACK for just \$4.99/mo. (HD equipment required) †In certain markets, a \$3/mo. Regional Sports Fee will be assessed with CHOICE Package or above. HD To access DIRECTV HD programming, HD equipment required. Number of HD channels varies by package selection.

All programming subject to change at any time. Lineup effective as of 8/28/12. Get updates at directv.com/channels. 1 Eligibility for local channels based on service address. Visit directv.com/locals and directv.com to see what is available in your area. To find out if HD locals are available in your area, visit directv.com/hdlocals. 2 Requires HD equipment. 3 Requires a DIRECTV Multi-Satellite System. 4 DIRECTV 3D content requires HD equipment including a compatible 3D-HDTV and 3D glasses. For more information, visit directv.com/3D. 5 YES Network available as a local regional sports network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. 6 Blackout restrictions and other conditions apply to all sports programming. Actual number of games varies by market due to blackout rules and other conditions. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included.

	MÁS LATINO™ Package OVER 100 CHANNELS ■ Over 45 in Spanish ■ Over 50 in English	ÓPTIMO MÁS™ Package OVER 165 CHANNELS ■ Over 55 in Spanish ■ Over 110 in English	MÁS ULTRA™ Package OVER 205 CHANNELS ■ Over 60 in Spanish ■ Over 145 in English	LO MÁXIMO™ Package OVER 295 CHANNELS ■ Over 70 in Spanish ■ Over 225 in English
NATIONAL OFFER	\$34.99/mo. (Regular Price) - \$12.00/mo. National Offer Instant Rebate with ABP (No customer redemption required)	\$46.99/mo. (Regular Price) - \$12.00/mo. National Offer Instant Rebate with ABP (No customer redemption required) - \$5.00/mo. National Offer Instant Rebate (No customer redemption required)	\$62.99/mo. (Regular Price) - \$13.00/mo. National Offer Instant Rebate with ABP (No customer redemption required) - \$10.00/mo. National Offer Instant Rebate (No customer redemption required)	\$119.99/mo. (Regular Price) - \$15.00/mo. National Offer Instant Rebate with ABP (No customer redemption required) - \$10.00/mo. National Offer Instant Rebate (No customer redemption required)
	\$22⁹⁹*/MO. FOR 12 MONTHS with 24-month agreement**	\$29⁹⁹*/MO. FOR 12 MONTHS with 24-month agreement**	\$39⁹⁹*/MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$49⁹⁹*/MO. for mos. 1-3 with \$45/mo. bill credit \$94⁹⁹*/MO. for mos. 4-12 with 24-month agreement** Regional Sports Fee may apply.
ADDITIONAL SAVINGS	3 FREE Months: SHOWTIME. Premium rolls to \$12.99/mo. at month 4		3 FREE Months: HBO starz SHOWTIME CINEMAX. Premiums roll to \$45/mo. at month 4	
	Lock in 2 years of savings with Advanced Receiver Service† Low-risk HD DVR or Advanced Whole-Home DVR (aka "Genie™ HD DVR") customers only, who enroll in and maintain a qualifying package and Auto Bill Pay and provide valid email address, save \$10/mo. for 24 months on Advanced Receiver Service. Customer pays \$10/mo. for 24 months.			
ADVANCED PRODUCT OFFER	FREE EQUIPMENT UPGRADE TO A DVR Non-fee customers only.			
	4 FREE UPGRADES: 1 GENIE™ HD DVR & UP TO 3 DIRECTV CLIENTS^ (OR 4 HD RECEIVERS) Low-risk customers only. Free Advanced Whole-Home DVR (aka "Genie HD DVR") & 3 DIRECTV Client lease upgrades OR 4 HD Receiver lease upgrades. Medium-risk customers pay \$99 for the Advanced Whole-Home HD DVR and up to 3 Clients free, or 1 free AP (HD DVR, HD or DVR); medium-risk customers pay \$99 each for 2nd, 3rd and 4th HD Receiver. Fee customers pay regular equipment fees listed below.			
PREMIUM CHANNELS	FREE STANDARD PROFESSIONAL INSTALLATION: MÁS LATINO: Up to two rooms; ÓPTIMO MÁS and above: Up to 4 rooms. (Up to two SD Receivers for fee-paid customers)			
	FREE DIRECTV CINEMA™ CONNECTION KIT For all non-fee HD DVR customers			
	<ul style="list-style-type: none"> ADVANCED RECEIVER SERVICE: \$20/mo. (Required for all HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR") & TiVo® HD DVRs) ADVANCED RECEIVER-HD: \$10/mo. (Required for all HD Receivers) ADVANCED RECEIVER-DVR: \$8/mo. (Required for all DVR Receivers) TIVO® SERVICE: \$5/mo. (In addition to the Advanced Receiver fee of \$20/mo. Required for all TiVo® HD DVRs.) ✓ TiVo® HD DVRs do not work with: Whole-Home DVR, iPad® App (DVR Scheduler only), TV Apps, 3D Programming, DIRECTV nomad™, GameSearch™, YouTube, Spanish UI, DIRECTV2PC video streaming, DIRECTV CINEMA™ (satellite downloads) EQUIPMENT FEES: SD Receiver: \$69 DVR Receiver: \$99 HD Receiver: \$99 DIRECTV Client \$99 HD DVR & TiVo® HD DVR: \$199 Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299 ADDITIONAL TV FEE: If you have 2 receivers and/or one receiver and a Client/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Client/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Client and/or Enabled TV/Device. REGIONAL SPORTS FEE: In certain markets, a \$3/mo. Regional Sports Fee will be assessed with MÁS ULTRA Package or above. 			
	ADD PREMIUMS: 1 = \$12.99 (\$15.99 if HBO) 2 = \$24 (\$27 if HBO) 3 = \$34 (\$37 if HBO)	4 = \$42 (\$45 if HBO) 5 = \$52	PREMIUMS INCLUDE: HBO starz CINEMAX SHOWTIME  CBS Sports Network ESPN Classic FOX Soccer MLB Network Strike Zone NBA TV Prime Ticket Root Sports Plus many more!	

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers end 12/5/12. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming/pricing may vary in certain markets.

*EN ESPAÑOL BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVALING RATES. Free SHOWTIME for 3 months, a value of \$38.97. Free HBO, STARZ, SHOWTIME and Cinemax for 3 months, a value of \$135. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Prices include instant bill credits for 12 months with enrollment in Auto Bill Pay at point of sale. To remain eligible for the full credit amounts, customer must activate and maintain MÁS LATINO Package or above and Auto Bill Pay. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

LEGAL DISCLAIMERS FOR PAGES 3, 6, 7 AND 8:

\$10 CREDIT OFFER: To receive the \$10 bill credit for 24 months on your Advanced Receiver fee (required for Advanced Whole-Home DVR or HD DVR lease), customer must at point of sale provide a valid email address and activate and maintain the ENTERTAINMENT Package (or OPTIMO MAS Package or above, or any qualifying international service bundle which shall include the PREFERRED CHOICE Package) and Auto Bill Pay. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

**24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver-DVR fee (\$8/mo.) required for DVR lease. Advanced Receiver-HD fee (\$10/mo.) required for HD Receiver lease. Advanced Receiver fee (\$20/mo.) required for Advanced Whole-Home DVR. HD DVR and TiVo HD DVR from DIRECTV lease. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. If you have two receivers and/or one receiver and a Client/Enabled TV/Device, the fee is \$6/mo. For the third and each additional receiver and/or Client/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Client and/or Enabled TV/Device. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. ^GENIE HD DVR UPGRADE OFFER: Includes instant rebates on one Advanced Whole-Home DVR and up to three DIRECTV Clients with activation of the ENTERTAINMENT Package or above; OPTIMO MAS Package or above; Jadeworld Package; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. Whole-Home HD DVR functionality requires an Advanced Whole-Home HD DVR (model HR34) Receiver connected to the primary television and a DIRECTV Client, H25 HD Receiver(s) or RVU-capable TV/Device in each additional room. Limit of three remote viewings per Advanced Whole-Home DVR at a time. Visit directv.com/genie for complete details.

INSTALLATION: Standard professional installation in up to four rooms only. Custom installation extra.

Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation.

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Offer Highlights

INSTANT REBATE, INSTANT SATISFACTION!

Now getting your customers a discount is immediate and hassle-free.

- No more mail-in rebates
- More accurate bills
- Better customer service

2012 NFL SUNDAY TICKET with NFL SUNDAY TICKET MAX upgrade is included at no extra charge^o on CHOICE™ and above. Out-of-market games only.



NFL SUNDAY TICKET includes:

ONLY ON DIRECTV.

■ Every game, live every Sunday

All in HD!¹ Out-of-market games only.



■ Game Mix

Watch up to eight games at the same time, live on one screen, complete with scores and game clocks.²



■ Player Tracker

Dominate your fantasy league. Track up to 18 players in real time right on your screen.²



Plus, get all these benefits of NFL SUNDAY TICKET MAX!

\$299
VALUE

ONLY ON DIRECTV.

■ Mobile and Online Access

Every game, every Sunday on your laptop, tablet or cell phone.³



■ RED ZONE CHANNEL®

Never miss a play inside the 20 and get all the final stats of every scoring drive from around the league, all in HD.



■ Short Cuts

See replays of entire games in less than 30 minutes.⁴



ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offer ends 12/5/12. New approved customers only (lease required).

^o2012 NFL SUNDAY TICKET OFFER: Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. Other conditions apply. 2012 NFL SUNDAY TICKET regular full-season retail price is \$199.95. 2012 NFL SUNDAY TICKET MAX regular full-season retail price is \$299.95. Customers activating the CHOICE Package or above or the LO MAXIMO Package will be automatically enrolled in the 2012 season of NFL SUNDAY TICKET at no additional cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2012 season. NFL SUNDAY TICKET subscription will automatically continue each season at special renewal rate unless customer calls to cancel prior to start of season. To renew NFL SUNDAY TICKET MAX, customer must call to upgrade after the 2012 season. Subscription cannot be cancelled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Only one game may be accessed from any device at any given time. Visit directv.com/NFL for a list of system requirements and compatible mobile devices. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

SEE PAGES 3 AND 6 FOR ADDITIONAL OFFER DETAILS.

¹ To access DIRECTV HD programming, HD equipment required. Number of HD channels based on package selection. ² Some interactive services may require a phone-line connection and/or an additional service fee. For full Mix Channel, Player Tracker and Enhanced Games functionality, a D10 or later model interactive DIRECTV Receiver and remote control are required. Access to channels depends on programming package. ³ Mobile and Online Access: Only one game may be accessed remotely at any given time. Online access is only available on certain operating systems. Computer hardware, software and Internet connection not included. Mobile phone access only available on certain devices from certain providers. Additional data charges may apply. Please check with your service provider. Visit directv.com/NFL for a list of system requirements and compatible mobile devices. ⁴ Short Cuts are available from midnight Sunday ET through midnight Tuesday ET.

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BASIC CHOICE™ Package

Only available with addition of a WorldDirect® A La Carte package
OVER **85 CHANNELS**

PREFERRED CHOICE™ Package

Only available with addition of a WorldDirect® A La Carte package
OVER **125 CHANNELS**

EVERYDAY LOW PRICE

\$14⁹⁹
MO.

\$41.99/mo. Regular Price
- \$22.00/mo. National Offer Instant Rebate
(No customer redemption required)

\$19⁹⁹
MO.

FOR 12 MONTHS
with 24-month agreement**

3 FREE Months
HBO starz SHOWTIME CINEMAX
Premiums roll to \$45/mo. at month 4

Lock in **2 years of savings** with Advanced Receiver Service¹

Non-fee Advanced Whole-Home DVR (aka "Genie™ HD DVR") customers only, who enroll in and maintain a qualifying package and Auto Bill Pay and provide valid email address at point of sale, save \$10/mo. for 24 months on Advanced Receiver Service. Customer pays \$10/mo. for 24 months.

4 FREE UPGRADES: 1 GENIE™ HD DVR & UP TO 3 DIRECTV CLIENTS[^] (OR 4 HD RECEIVERS)

Low-risk customers only. Free Advanced Whole-Home HD DVR (aka "Genie HD DVR") & 3 DIRECTV Client lease upgrades OR 4 HD Receiver lease upgrades. Medium-risk customers pay \$99 for the Advanced Whole-Home HD DVR and up to 3 Clients free, or 1 free AP (HD DVR, HD or DVR); medium-risk customers pay \$99 each for 2nd, 3rd and 4th HD Receiver.

WorldDirect® A LA CARTE PACKAGES

Packages and channels in **bold** are exclusive to DIRECTV.

CHINESE Effective 11/17/12

MandarinDirect® III \$16.99/mo.
CCTV-4, **Charming China**, CTI Zhong Tian Channel, Phoenix InfoNews, Phoenix North America, **Tai Seng Sat TV**

FILIPINO

FilipinoDirect™ \$34.99/mo.

ABS-CBN News Channel, Bro Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, GEM NET, GMA Life TV, GMA Pinoy TV, MYX, TFC

TFCDirect™ \$25.99/mo.

ABS-CBN News Channel, Bro Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, GEM NET, MYX, TFC

PinoyDirect® \$24.99/mo.

GMA Pinoy TV, MYX, TFC

VIETNAMESE Effective 11/17/12

VietDirect™ Plus \$19.99/mo.

HONVIET, Little Saigon Radio, SBTN, **Tai Seng Vietnam**, VHN-TV, Vien Thao

SBTN A La Carte \$14.99/mo.

KOREAN

KoreanDirect™ Golf \$31.99/mo.

CTS, EBS, MBC, **MBC Every1**, **MBN Plus**, National Geographic Channel Korea, Radio Korea, SBS, **SBS Plus**, **TAN TV**, The Golf Channel, YTN

KoreanDirect™ \$26.99/mo.

CTS, EBS, MBC, **MBC Every1**, **MBN Plus**, National Geographic Channel Korea, Radio Korea, SBS, **SBS Plus**, **TAN TV**, YTN

SOUTH ASIAN

HindiDirect® II \$31.99/mo.

DISHA India, FILMY, Life OK, MTV India, Star Gold, ABP News, Star Plus, UTV Movies International, Willow Cricket

HindiDirect® \$21.99/mo.

DISHA India, Life OK, MTV India, ABP News, Star Plus, Willow Cricket

DISHA India A La Carte \$14.99/mo.

FILMY A La Carte \$19.99/mo.

Willow Cricket A La Carte \$14.99/mo.

BRAZILIAN

BrazilianDirect™ I \$29.99/mo.

PFC, TV Globo

PFC A La Carte \$19.99/mo.

TV Globo A La Carte \$19.99/mo.

RUSSIAN

RussianDirect™ II \$29.99/mo.

C1RW (Channel One), **Carousel**, **Dom Kino**, **Muzika Pervogo**, Rossiya 24, RTR Planeta, RTVi, **Vremya**

RussianDirect™ Plus \$24.99/mo.

C1RW (Channel One), **Dom Kino**, **Muzika Pervogo**, Rossiya 24, RTR Planeta, RTVi

RussianDirect™ \$14.99/mo.

C1RW (Channel One), **Carousel**, **Dom Kino**, **Muzika Pervogo**, **Vremya**

C1RW (Channel One) A La Carte \$14.99/mo.

RTR Planeta A La Carte \$14.99/mo.

NATIONAL OFFER

ADDITIONAL SAVINGS

ADVANCED PRODUCT OFFER

PREMIUM CHANNELS

NO HARDWARE REBATES AVAILABLE

FREE STANDARD PROFESSIONAL INSTALLATION: Up to 4 rooms.
(Up to two SD Receivers for fee-paid customers)

FREE DIRECTV CINEMA™ CONNECTION KIT For all non-fee HD DVR customers

- ADVANCED RECEIVER SERVICE:** \$20/mo. (Required for all HD DVRs, Advanced Whole-Home DVR (aka "Genie HD DVR") & TiVo® HD DVRs)
- ADVANCED RECEIVER-HD:** \$10/mo. (Required for all HD Receivers)
- ADVANCED RECEIVER-DVR:** \$8/mo. (Required for all DVR Receivers)
- TIVO® SERVICE:** \$5/mo. (In addition to the Advanced Receiver fee of \$20/mo. Required for all TiVo® HD DVRs.)
✓ TiVo® HD DVRs do not work with: Whole-Home DVR, iPad® App (DVR Scheduler only), TV Apps, 3D Programming, DIRECTV nomad™, GameSearch™, YouTube, Spanish UI, DIRECTV2PC video streaming, DIRECTV CINEMA™ (satellite downloads)
- EQUIPMENT FEES:** SD Receiver: \$69 | DVR Receiver: \$99 | HD Receiver: \$99 | DIRECTV Client: \$99 | HD DVR & TiVo® HD DVR: \$199 | Advanced Whole-Home DVR (aka "Genie HD DVR"): \$299
- ADDITIONAL TV FEE:** If you have 2 receivers and/or one receiver and a Client/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Client/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Client and/or Enabled TV/Device.

ADD PREMIUMS: 1 = \$12.99 (\$15.99 if HBO) 3 = \$34 (\$37 if HBO) 5 = \$52
2 = \$24 (\$27 if HBO) 4 = \$42 (\$45 if HBO)

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers end 12/5/12. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming/pricing may vary in certain markets.

*BILL CREDIT/PROGRAMMING OFFERS: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. \$10 CREDIT OFFER: To receive the \$10 bill credit for 24 months on your Advanced Receiver fee (required for Advanced Whole-Home DVR or HD DVR lease), customer must, at point of sale, provide a valid email address and activate and maintain any qualifying international service bundle, which shall include the PREFERRED CHOICE Package and Auto Bill Pay.

**24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver-DVR fee (\$8/mo.) required for DVR lease. Advanced Receiver-HD fee (\$10/mo.) required for HD receiver lease. Advanced Receiver fee (\$20/mo.) required for Advanced Whole-Home DVR, HD DVR and TiVo HD DVR from DIRECTV lease. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. If you have 2 receivers and/or one receiver and a Client/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Client/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Client and/or Enabled TV/Device. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. ^GENIE HD DVR UPGRADE OFFER: Includes instant rebates on one Advanced Whole-Home DVR and up to 3 DIRECTV Clients (or instant rebates on up to 4 HD Receivers) with activation of the ENTERTAINMENT Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE Package. Remote viewing requires a DIRECTV Client or RVU-enabled TV/Device for each additional TV along with an Advanced Whole-Home DVR. INSTALLATION: Standard professional installation in up to four rooms only. Custom installation extra.

Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. ©2012 DIRECTV. DIRECTV and the Cyclone Design logo, BASIC CHOICE, GENIE, PREFERRED CHOICE and all WorldDirect service names are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.

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