

Offers available until 12/5/12 COMMERCIAL BASIC™ and one (1) or more International Add-on Package(s) and 24-month agreement required:

COMMERCIAL BASIC™ with Local Channels [†] ^^		\$19.99	\$14.99 for 12 months (with ABP)
International Add-On	Monthly Rate	International Add-On	Monthly Rate
DISHA India [^]	\$24.99	RussianDirect™ [^]	\$39.99
FilipinoDirect™ [^]	\$42.99	RussianDirect™II [^]	\$45.99
HindiDirect™II [^]	\$39.99	TFCDirect™ [^]	\$32.99
Jadeworld [®] [^]	\$44.99	VietDirect™ HONVIETV [^]	\$34.99
KoreanDirect™ [^]	\$36.99	VietDirect™ VHN [^]	\$29.99
MandarinDirect™III [^]	\$29.99		
RTR Planeta [^]	\$24.99		

Offers end 12/5/12, on approved credit. New commercial customers only. Pricing based on Estimated Viewing Occupancy (EVO). 24-month programming agreement required. † Local channels will be activated automatically in markets where available. *Rates are \$5.00 less where local channels are not available. \$15/mo. outlet fee for the 3rd and each additional receiver applies to COMMERCIAL XTRA PACK, COMMERCIAL ENTERTAINMENT PACK, BUSINESS INFORMATION and COMERCIAL MAS ULTRA PACK accounts. Promotional rates are based on bill credits applied beginning in month 2 of your monthly subscription for the duration of the promotional offer. Additional \$5.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the BUSINESS INFORMATION package or above. Final price does not include applicable state sales tax. Applicable taxes will be added monthly to your account. ^Requires subscription to a base package. ^^Requires international add-on package; not available standalone.

DIRECTV HD Access Offer:

Yes, I would like to receive DIRECTV® HD Access FREE for 3 months.

By checking this box, I agree to activate BUSINESS INFORMATION® or above including Local Channels (where available) without interruption for twenty-four (24) consecutive months in order to receive HD Access free for 3 months. **I understand that in the fourth month, my DIRECTV HD Access will continue at the then prevailing rate. HD ACCESS OFFER:** To access DIRECTV HD programming, HD Access fee (\$25.00/mo.) and HD equipment are required. Number and type of HD channels varies by package. 24-month base programming agreement required. Upon DIRECTV System activation, DIRECTV will credit the new customer's account for 3 consecutive months for HD access provided account is in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. In the fourth month, HD ACCESS will automatically continue at the then prevailing rate. **LIMIT ONE HD ACCESS BILL CREDIT OFFER PER ACCOUNT.**

SonicTap® Music Channels Offer:

Yes, I would like to receive SonicTap® Music Channels FREE for three months.

By checking this box, I agree to activate BUSINESS INFORMATION® or above including Local Channels (where available) without interruption for twenty-four (24) consecutive months in order to receive SonicTap® Music Channels free for 3 months.

SONICTAP MUSIC CHANNELS OFFER: 24 month agreement to a Commercial base programming package or above is required. Customer will receive the SonicTap Music Channels Package provided account is in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for three months. In the fourth month, the SonicTap Music Channels Package will automatically roll to pay and continue at the then prevailing rate. **LIMIT ONE SONICTAP MUSIC CHANNELS CREDIT OFFER PER ACCOUNT.**

NFL SUNDAY TICKET™ Season Starting at \$1,445.00 Promotional Offer:

FCO	New Customer	FCO	New Customer
	1-Pay		1-Pay
1-50	\$1,445.00	751-1000	\$13,770.00
51-100	\$2,295.00	1,001-1,500	\$20,655.00
101-200	\$4,590.00	1,501-2,000	\$27,540.00
201-350	\$6,425.00	2,001-5,000	\$57,375.00
351-500	\$9,180.00	5,001-10,000	N/A
501-750	\$10,330.00	10,001+	N/A

Yes, I would like to receive the NFL SUNDAY TICKET™ 1-Pay Promotional Offer – pricing based on FCO. If ordered by 12/01/12 and activated by 12/30/12, you agree to one payment of \$1,445.00 or above.

By checking this box, I agree to activate NFL SUNDAY TICKET and a Commercial base programming package including Local Channels (where available) without interruption for 24 consecutive months. Actual number of games varies by market. Blackout rules and other conditions apply to all sports programming. **NFL SUNDAY TICKET OFFER:** In order to receive NFL SUNDAY TICKET, customer must subscribe to a Commercial base programming package with a 24 month agreement. NFL SUNDAY TICKET consists of all Sunday games broadcast on FOX and CBS at 1pm and 4pm ET. However, games broadcast by your local FOX or CBS affiliate will not be available on NFL SUNDAY TICKET. Blackout restrictions and other conditions apply to sports programming. The remaining balance of NFL SUNDAY TICKET will be charged to customers account in the event of early disconnect. **LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT.** Offer void where prohibited or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. **HD ACCESS OFFER:** To access DIRECTV HD programming, HD Access fee (\$25/mo.) and HD equipment are required. Number of HD channels varies by package. 24-month base programming agreement required. Offer void where prohibited or restricted. Pricing is commercial. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. Pricing is commercial. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. **NFL SUNDAY TICKET continues automatically provided DIRECTV carries this service, unless the customer calls 1- 877-561-3257 to cancel prior to the start of the season.**

NBA League Pass Season Starting at \$119.99 Promotional Offer:

FCO	New Customer 1-Pay	New Customer 3-Pay	New Customer 5-Pay
1-50	\$599.97	\$199.99	\$119.99
51-100	\$899.97	\$299.99	\$179.99
101-150	\$1,334.97	\$444.99	\$266.99
151-200	\$1,742.97	\$580.99	\$348.59
201-500	\$2,549.97	\$849.99	\$509.99
501-1,000	\$2,974.98	\$991.66	\$595.00
1,001-2,000	\$3,952.98	\$1,317.66	\$790.60
2,001-5,000	\$5,795.49	\$1,991.83	\$1,195.10
5,001-10,000	\$8,457.48	\$2,819.16	\$1,619.50
10,001+	\$13,429.98	\$4,476.66	\$2,686.00

Yes, I would like to receive the NBA League Pass 5-Pay Promotional Offer – pricing based on FCO
If ordered by 11/18/12 and activated by 12/17/12, you agree to five monthly payments of \$119.99 or above.

Yes, I would like to receive the NBA League Pass 3-Pay Promotional Offer – pricing based on FCO.
If ordered by 1/18/13 and activated by 2/17/13, you agree to three monthly payments of \$199.99 or above.

Yes, I would like to receive the NBA League Pass 1-Pay Promotional Offer – pricing based on FCO.
If ordered by 3/18/13 and activated by 4/17/13, you agree to one payment of \$599.97 or above.

Actual number of games varies by market. Blackout rules and other restrictions apply to all sports programming. **NBA League Pass PROGRAMMING/BILL CREDIT OFFER:** New DIRECTV commercial customers only. To receive NBA League Pass, a DIRECTV commercial subscription to a base programming package is required. Programming charges based on Fire Code Occupancy (FCO). Customers must order by 11/18/12 and activated by 12/17/12 to be eligible for the 5-pay option. Customers must order by 1/18/13 and activated by 2/17/13 to be eligible for the 3-pay option. Customers must order by 3/18/13 and activated by 4/17/13 to be eligible for the 1-pay option. **IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF NBA LEAGUE PASS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE NBA LEAGUE PASS OFFER PER ACCOUNT. NBA LEAGUE PASS continues automatically provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. NBA League Pass trademarks and copyrights are used with permission of NBA League Properties, Inc.

ESPN GamePlan Season Starting at \$394.98 Promotional Offer:

FCO	New Customer 1-Pay
1-100	\$394.98
101-200	\$946.98
201-500	\$1,639.98
501-1000	\$1,955.97
1001-2000	\$2,902.98
2001-5000	\$3,786.99
5001+	\$4,746.99

Yes, I would like to receive the ESPN GamePlan 1-Pay Promotional Offer – pricing based on FCO.

If ordered by 11/08/12 and activated by 12/08/12, you agree to one payment of \$394.98 or above.

Actual number of games varies by market. Blackout rules and other restrictions apply to all sports programming. **ESPN GamePlan PROGRAMMING/BILL CREDIT OFFER:** New DIRECTV commercial customers only. To receive ESPN GamePlan, a DIRECTV commercial subscription to a base programming package is required. Programming charges based on Fire Code Occupancy (FCO). Customers must order by 11/08/12 and activate by 12/08/12 to be eligible for the 1-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF ESPN GamePlan WILL BE CHARGED TO CUSTOMER'S ACCOUNT. ESPN GamePlan is subject to blackouts for those games in your designated region. As ABC Sports simultaneously broadcasts several games to different regions of the country, ESPN GamePlan subscribers will see one game each week on their local ABC station instead of as part of the subscription. As a result, if you are an ESPN GamePlan subscriber, the game(s) shown on the ABC affiliate within the local market will be blacked out. The same may apply to some regionally syndicated games. ESPN GamePlan subscribers may receive some games via local TV stations. Those games may also be available in the subscription or, in limited situations, could be available only via the local station and not be duplicated in the subscription. **LIMIT ONE ESPN GamePlan OFFER PER ACCOUNT. ESPN GamePlan continues automatically provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time.

ESPN Full Court Season Starting at \$472.74 Promotional Offer:

FCO	New Customer 1-Pay	New Customer 3-Pay
1-100	\$472.74	\$157.58
101-200	\$787.92	\$262.64
201-500	\$1,011.71	\$337.24
501-1,000	\$1,181.91	\$393.97
1,001-2,000	\$1,575.89	\$525.30
2,001-5,000	\$1,875.32	\$625.11
5,001+	\$2,048.68	\$682.89

Yes, I would like to receive the ESPN Full Court 3-Pay Promotional Offer – pricing based on FCO.

If ordered by 12/31/12 and activated by 1/30/13, you agree to three monthly payments of \$157.58 or above

Yes, I would like to receive the ESPN Full Court 1-Pay Promotional Offer – pricing based on FCO.

If ordered by 3/1/13 and activated by 3/31/13, you agree to one payment of \$472.74 or above.

Actual number of games varies by market. Blackout rules and other conditions apply to all sports programming. **ESPN FULL COURT PROGRAMMING/BILL CREDIT OFFER:** To receive ESPN FULL COURT, a DIRECTV commercial subscription to a base programming package is required. Customers must order by 12/31/12 and activate by 1/30/13 to be eligible for the 3-pay option. Customers must order by 3/1/13 and activate by 3/31/13 to be eligible for the 1-pay option. IN THE EVENT OF EARLY DISCONNECT, THE REMAINING BALANCE OF ESPN FULL COURT WILL BE CHARGED TO CUSTOMERS ACCOUNT 24-month base programming agreement required. Pricing is commercial. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. **ESPN FULL COURT continues automatically provided DIRECTV carries this service, unless the customer calls 1- 877-561-3257 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time.

NHL Center Ice Season Starting at \$174.99 Promotional Offer:

EVO	New Customer 1-Pay	New Customer 3-Pay
1-50	\$524.97	\$174.99
51-100	\$674.97	\$224.99
101-150	\$935.97	\$311.99
151-200	\$1,190.97	\$396.99
201-350	\$1,316.97	\$438.99
351-500	\$1,587.99	\$529.33
501+	\$1,955.97	\$651.99

Yes, I would like to receive the NHL Center Ice 3-Pay Promotional Offer – pricing based on EVO.

If ordered by 1/14/13 and activated by 2/13/13, you agree to three monthly payments of \$174.99 or above

Yes, I would like to receive the NHL Center Ice 1-Pay Promotional Offer – pricing based on EVO.

If ordered by 3/14/13 and activated by 4/13/13, you agree to one payment of \$524.97 or above.

Actual number of games varies by market. Blackout rules and other conditions apply to all sports programming. **NHL CENTER ICE PROGRAMMING/BILL CREDIT OFFER:** To receive NHL CENTER ICE, a DIRECTV commercial subscription to a base programming package or above is required. Programming charges based on Estimated Viewing Occupancy (EVO). Customers must order by 1/14/13 and activate by 2/13/13 to be eligible for the 3-pay option. Customers must order by 3/14/13 and activate by 4/13/13 to be eligible for the 1-pay option IN THE EVENT OF EARLY DISCONNECT, THE REMAINING BALANCE OF NHL CENTER ICE WILL BE CHARGED TO CUSTOMERS ACCOUNT. **LIMIT ONE NHL CENTER ICE PROMOTIONAL OFFER PER ACCOUNT. HD ACCESS OFFER:** To access DIRECTV HD programming, HD Access fee (\$25/mo.) and HD equipment are required. Number of HD channels varies by package. 24-month base programming agreement required. Offer void where prohibited or restricted. Pricing is commercial. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. **NHL CENTER ICE continues automatically provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. NHL, the NHL Shield, Center Ice, The Game Lives Where You Do and the Center Ice logo are trademarks of the National Hockey League. All NHL logos and marks are the property of the NHL and may not be reproduced without the prior written consent of NHL Enterprises, L.P. ©NHL 2012.

I agree to activate COMMERCIAL XTRA™ PACK, COMMERCIAL CHOICE® PLUS, COMMERCIAL CHOICE®, COMMERCIAL ENTERTAINMENT PACK, COMERCIAL MAS ULTRA™ PACK, BUSINESS INFORMATION®, or COMMERCIAL BASIC™ including Local Channels (where available) without interruption for twenty-four (24) consecutive months in order to receive said credits. Additional \$5.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the BUSINESS INFORMATION package or above. **Required services must be activated for eligibility.** In the event I elect to cancel my subscription to the required programming packages prior to the expiration of the minimum two-year term, or otherwise fail to pay for any required services during this term, I shall be charged an early cancellation fee of \$480, plus applicable taxes. This cancellation fee is proratable. Commercial pricing for this package is subject to change at any time. Offers void where prohibited or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet.

Signature: _____

Date: _____

Print Name: _____

Blackout restrictions and other conditions apply to all sports programming. Actual number of games varies by market due to blackout rules and other conditions. COMMERCIAL XTRA pack (regularly \$120.99/mo.) includes local channels, COMMERCIAL XTRA (\$68.99/mo.), SPORTS PACK (\$12.99/mo.) and outlet fees for two receivers (\$39.01/mo.). Additional outlet fees \$15.00/mo. per receiver. Pricing for COMMERCIAL XTRA Pack based on Estimated Viewing Occupancy (EVO of 1–100 only). COMMERCIAL ENTERTAINMENT PACK (regularly \$84.99/mo.) includes local channels, COMMERCIAL ENTERTAINMENT (\$54.99/mo.) and outlet fees for two receivers (\$30/mo.). Additional outlet fees \$15.00/mo. per receiver. Pricing for COMMERCIAL ENTERTAINMENT PACK based on Estimated Viewing Occupancy (EVO of 1–100 only). COMERCIAL MAS ULTRA PACK (regularly \$92.99/mo.) includes local channels, COMERCIAL MAS ULTRA PACK (\$62.99/mo.) and outlet fees for two receivers (\$30/mo.). Additional outlet fees \$15.00/mo. per receiver. Pricing for COMERCIAL MAS ULTRA PACK based on Estimated Viewing Occupancy (EVO of 1–100 only). **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. DVR service (\$8.00/mo.) activation required for DVR and HD DVR equipment. HD equipment also requires HD Access fee of \$25.00/mo. Up to four free HD or SD receivers for COMMERCIAL XTRA PACK and COMMERCIAL CHOICE PLUS customers. Up to two free HD or four SD receivers (no more than four total) per COMMERCIAL CHOICE, COMMERCIAL ENTERTIANMENT PACK BUSINESS INFORMATION and COMERCIAL MAS ULTRA PACK customer. Up to two free HD or SD receivers per COMMERCIAL BASIC plus International customer. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. **HD ACCESS:** To access DIRECTV HD programming, HD Access fee (\$25.00/mo.) and HD equipment are required. Number of HD channels varies by package. **INSTALLATION:** Standard professional commercial installation is free for COMMERCIAL XTRA PACK, COMMERCIAL CHOICE PLUS and COMERCIAL MAS ULTRA customers only. \$49 standard installation fee applies to COMMERCIAL ENTERTAINMENT PACK, COMERCIAL MAS ULTRA PACK< COMMERCIAL CHOICE, BUSINESS INFORMATION and COMMERCIAL BASIC customers. Complex/Custom installation extra. Applicable use tax adjustment may apply on the retail value of the installation. All DIRECTV Receivers must be continuously connected to the same land-based phone line. ©2011 DIRECTV, LLC. DIRECTV, the DIRECTV for BUSINESS logo are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.

Please return completed form via fax to: 1-800-933-4631 OR via overnight delivery to DIRECTV Business Service Center, ATTN: COMMERCIAL P VIEWING NEW CUSTOMER OFFER 15001 NW 79th Court Miami Lakes FL 33016