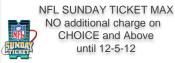
1st Year Programming Costs





Prices below reflect a low risk customer with ARS and ALL promotional programming credits for qualified customers





of Rooms

Programming Package	1	2	3	4
ENTERTAINMENT Save \$25/month in 1 ST year	\$39.99 /Mo.	\$45.99/Mo.	\$51.99/Mo.	\$57.99/Mo.
CHOICE TM Save \$29/month in 1st year	\$44.99 / Mo.	\$50.99/Mo.	\$56.99/Mo.	\$62.99/Mo.
CHOICE XTRA Save \$29/month in 1st year	\$49.99 / Mo.	\$55.99/Mo.	\$61.99/Mo.	\$67.99/Mo.
CHOICE ULTIMATE Save \$30/month in 1st year	\$54.99 / Mo.	\$60.99/Mo.	\$66.99/Mo.	\$72.99/Mo.
PREMIER TM Save \$30/month in 1st year	\$54.99 / Mos. 1-3 \$99.99 / Mos. 4-12	\$60.99/Mos. 1-3 \$105.99/Mos. 4-12	\$66.99/Mos. 1-3 \$111.99/Mos. 4-12	\$72.99/Mos. 1-3 \$117.99/Mos. 4-12

3 FREE MONTHS HBO STOYZ TOWNINE CINEMAX

With ENTERTAINMENT Package and above

2ND YEAR SAVINGS

- Save \$10/month off programming package (Low Risk)
 Save \$10/month off Advanced Receiver Service (ABP and Email)
- Offers ends 12/5/12 Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. In certain markets, a \$3/mo. Regional Sports fee will be assessed with CHOICE Package or above and MAS ULTRA Package or above.
- Prices based upon approved credit
- The HD DVR ARS fee is \$20/month Auto Bill Pay gives a \$10/month credit for the first two years. This is a separate charge from the programming package and appears separately. For example, a 1 room HD DVR will be \$49.99/month for the first year with ENTERTAINMENT. Customer must provide valid email address and commit to Auto Bill Pay for monthly credit.
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